

7791-0087-25 CONT

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF:

MICHAEL C. SCROGGIE ET AL.

: GROUP ART UNIT: 2765 (ANTICIPATED)

SERIAL NO: NEW CONTINUATION  
APPLICATION

FILED: HEREWITH

: EXAMINER: KAZIMI, H. (ANTICIPATED)

FOR: SYSTEM AND METHOD FOR  
PROVIDING SHOPPING AIDS AND  
INCENTIVES TO CUSTOMERS  
THROUGH A COMPUTER NETWORK

A/3  
2/9/00  
IH

PRELIMINARY AMENDMENT

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

SIR:

Preliminary to examination on the merits, please amend this application as follows.

IN THE CLAIMS

Please cancel claims 1-31.

Please add new claims 32-70.

Pub  
yf  
--32. A computer implemented method for distributing purchasing incentives to  
consumers, comprising the steps of:

transmitting promotion data identifying a plurality of product discounts from a main  
computer to a personal computer over a computer network;

displaying said plurality of product discounts at said personal computer based on said  
promotion data;

transmitting selection data designating at least one product discount selected from said